

**PROCEEDINGS OF THE BROWN COUNTY
EDUCATION & RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Thursday, December 5, 2013 in the Cellcom Room at the Resch Center, 1901 S. Oneida Street, Green Bay, Wisconsin.

Present: Chair Vander Leest, Supervisor Hoyer, Supervisor Campbell, Supervisor Katers, Supervisor Van Dyck
Also Present: Lynn Stainbrook, Dick Koltz, Paul Egelhoff, Neil Anderson, Doug Marsh, Kathy Pletcher, Beth Lemke, Doug Hartman, Ken Wachter, Lori De Nault, Brent Miller

i. Call to Order.

The meeting was called to order by Chair Vander Leest at 6:00 p.m.

ii. Approve/Modify Agenda.

The Agenda was amended to take the Museum portion following Item III.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to approve as amended.

Vote taken. MOTION CARRIED UNANIMOUSLY

iii. Approve/Modify Minutes of October 22, 2013.

Motion made by Supervisor Van Dyck, seconded by Supervisor Katers to approve. Vote taken.

MOTION CARRIED UNANIMOUSLY

Comments from the Public. None.

1. Review minutes of:

- a. Library Board (September 19, 2013).**

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file.

Vote taken. MOTION CARRIED UNANIMOUSLY

Reports

2. Report by Brown County Fair Association on 2013 Brown County Fair.

Dick Koltz, Brown County Fair President, was introduced to the Committee. Koltz thanked the Committee and the County for their support and interest and stated that the Fair does well. He stated that they try to do improvements at the Fairgrounds with the funds contributed by the County and in the past these funds have been used for such things as the hog barn, electrical system and PA system. Koltz also noted that a number of volunteer hours are put in at the Fair and this provides a sense of ownership. There had been a few salty years in the past with big entertainment and things like that, but they have now shifted away from that as they realize they cannot compete with the Resch Center and the Casino in that regard. Koltz stated that they can compete with good family entertainment and that is their goal. Their job is a juggling effort to take the money from the County, the sponsorships and the people that come and make it all work together. Koltz felt the Fair is on a good track and they have had good attendance in recent years and he hoped to grow a little bit over time.

Koltz continued that it is very important to have the Fair be affordable and good for the community. Admission to the Fair includes rides and shows and there is no cost for parking. Koltz has compared the Brown County Fair to others in the area and has found that some fee structures are complicated and expensive but Brown County's is very straight forward and simple.

Koltz continued that Library Day is always a big event at the Fair and the demolition derby also fills the stands as does the rodeo. He stated that there is a good layout of entertainment and there should be something to interest everyone. Koltz believed the attendance this year was 35,000 – 36,000. He also noted that there are a number of organizations and clubs that run food stands and parking and all of these clubs take what they make and put the proceeds back into their organizations.

Vander Leest thanked Koltz for coming to the meeting to provide this update and he noted that the Committee has always been a supporter of the Fair. Koltz stated that Fair Board has 21 members and there are also countless volunteers involved. He stated that they have hired a logging show for next year and they will again do the demo derby, truck pulls and the rodeo two nights.

Koltz continued that every year they work with the Feakers to use their property for parking. He has spoken to several Committee members about this and he would like to see someone from the Committee speak with the Feakers to see what they may want for the property. The Fair Association being a non-profit could work to support it. They could get some things in line and then apply for a grant. Koltz felt this parking area was vital for the future of the Fair. Vander Leest explained that the Feaker property is across the street from the entrance to the Fair on Fort Howard Avenue and is used for additional parking for the Fair. Supervisor Campbell felt looking at the Feaker property should be a priority and she also thanked Koltz for a great Fair and everyone she spoke with who attended the Fair, including herself, had a great time.

Vander Leest stated that one of the challenges for the long term use of the area is with the City of De Pere as they have been opposed to additional expansion of camping. Approval would be necessary from the City of De Pere for this. Koltz felt that De Pere may listen to this a little more than they have in the past. Vander Leest suggested that some of these discussions be worked internally with Koltz and Neil Anderson. Koltz stated he cannot stress enough the cooperation he gets from the Parks Department. Vander Leest thanked Koltz for his work and effort with regard to the Fair.

Motion made by Supervisor Campbell, seconded by Supervisor Van Dyck to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Museum

3. Budget Status Financial Report for September and October, 2013.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

4. Neville Public Museum Attendance and Revenue for September and October, 2013.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

5. Neville Public Museum Attendance – 5 Year Span.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Katers to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

6. Sales Report.

**Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck, to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

7. November Director's Report and December Interim Director's Report.

Although shown in the proper format here, this Item was taken following Item III.

Interim Museum Director Beth Lemke thanked Chair Vander Leest for adjusting the agenda to accommodate her schedule. She mentioned that the Museum has a wonderful partnership with Let Me Be Frank Productions who will be doing a performance as part of the member event at the Museum later this evening. Lemke stated that the most exciting thing to update the Committee on is being able to use some of the master planning money that was allotted in 2013 to start working with Informal Learning Experiences on stakeholder interviews later in December. A preliminary report should be ready in January. Lemke also indicated that November's attendance was up and December is one of the busiest times at the Museum as well. She concluded her report by stating that there is a website development project going on and she will keep the Committee advised on this project.

**Motion made by Supervisor Katers, seconded by Supervisor Hoyer to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Library

8. Budget Status Financial Report for September and October, 2013.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

9. Strategic Plan, 2013.

Lynn Stainbrook and Kathy Pletcher presented a Power Point outlining the strategic plan for the Library. Information on this strategic plan is attached hereto. Following the presentation, Stainbrook and Pletcher entertained questions from the Committee.

Katers asked what the Library's plan is to draw people in. Stainbrook stated that one way is the 1,000 Books Before Kindergarten program which is being sponsored by WBAY and is a national program. As far as going out and communicating, they will be looking for co-sponsors for various things and they are also thinking that they will be sharing their strategic planning presentation with other groups. They are also considering the use of billboards. Campbell also suggested they get on social media sites as well.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

10. Director's Report.

Stainbrook highlighted several areas of her Director's Report. She indicated that the Wisconsin Library Association Conference was held in Green Bay in October and was attended by 42 staff members who were funded through the Friends of the Library. This was a great opportunity for staff and following the conference attendees completed a survey and the responses were wonderful and were shared with the Library Board and Friends.

Engineer Doug Marsh provided an update on various projects going on at the Central Library. He provided the Committee with a written report regarding these projects, a copy of which is attached. Vander Leest thanked Marsh for all his work on getting projects done and reporting so clearly and providing written reports as they are very easy to understand.

Supervisor Van Dyck asked for a recap of the \$1.5 million dollars that was given to the Library. He would like to see a breakdown of what has been spent to date and what remains.

Stainbrook reported on the Give A Kid A Book program and stated that it is the Library's 25th year participating in this program. The Chairperson of this year's project is Tomika Jones, wife of Packer James Jones. Under the program new books are donated and then provided to the Salvation Army for distribution to children during the holidays.

Stainbrook concluded her report by mentioning Library Day at the Neville Public Museum which was held in October and was very well attended. She noted that this is always the busiest day of the year at the Museum. The Museum is kind enough to give free entrance to the child and the adult, but they also get many more attendees that day in the form of other family members.

Van Dyck requested for next month's Director's Report that Stainbrook include what the relationship is of the Wrightstown Branch and Denmark Branch and how they differ from the other branches. Vander Leest would also like to see a report or update on the co-location of the library and museum.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Park Management & NEW Zoo

11. Parks Budget Status Financial Report for October, 2013.

**Motion made by Supervisor Hoyer, seconded by Supervisor Katers to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

12. Discussion re: Formation of the Friends of Reforestation Camp Ski Trails.

Doug Hartman reported that as mentioned in past Director's Reports, Park Management is looking to forge a relationship with friends of the ski trails at the Reforestation Camp. They feel this is an important initiative to accomplish because as Parks has had to reduce winter staffing over the years it is becoming harder and harder to maintain both the ski trails and the long-term capital improvements of the trails. Parks is excited that the Bay Area Nordic ski group has stepped up to the plate to provide future maintenance and operation of the Reforestation Camp's ski facility and the capital improvements of the facility. This is in the beginning phases and the ski group is passionate and excited and looking forward to the challenge. Paul Egelhoff, a representative of this ski club was in attendance at the meeting and wished to address the Committee.

Motion made by Supervisor Katers, seconded by Supervisor Hoyer to open the floor to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

-Paul Egelhoff, 779 Stonewood Lane, Hobart, Wisconsin

Egelhoff thanked the Committee for the opportunity to address them. He indicated that Bay Nordic is a 501 3 C that originated five years ago as a youth program with a mission of providing skiing learning opportunities for kids from 5 – 12 years old. That non-profit organization was modified this year by broadening its charter to include programs for middle and high school students as well as masters and an outreach and community support element which includes the development of the infrastructure to support skiing in northeast Wisconsin.

Egelhoff continued that the conversations he has had to date with Neil Anderson and Doug Hartman have been very exciting. He, like many of the other volunteers in the group, feel like they have some time and talent to give back to help the community grow. He has experienced the challenges of recruiting for high quality employees and competing against other markets in other areas and he personally believes that through involvement with the Bay Area Nordic program and the development of the Reforestation Camp facility he can help in maintaining high quality employees and help promote development for the public community through this effort.

Egelhoff went on that they have over 50 adults involved in the program at this time and the youth program has 160 kids and there are also a number of kids involved in the middle/high school program. The foundation of the plan that they are presenting today is really a beginning. This year as they have expanded their group they have some growing developments and they are interested in moving this friends program forward which would allow them to participate in the administrative and operational support activities. Egelhoff continued that the group has the experience and capability to help in that regard and also do fundraisers. The set goals for their strategic plan are to develop lighting and trail improvements capital budget that would address snowmaking as part of a two to three year initiative. Through involvement and solicitation of the employment area they believe that there are employers who are willing to support the development of the infrastructure to support the ski programs in a way that allows for a competitive trail system that has lighting and snowmaking capability. Egelhoff has traveled to the Twin Cities and has skied in a number of areas and he has seen and developed an appreciation of what it would take for this type of project here. He is also personally involved in capital improvement and infrastructure development projects as part of his profession.

The plan of the ski club is to develop with cooperation and communication with the County a conversation that would begin with an MOU of what they would like to accomplish together and they hope to have an MOU in place by mid-year that would outline the strategy that they would carry forward. The strategy would include the development of the infrastructure and people to support some opportunities for the County to save money by reducing its labor force and increasing volunteers to function as the support of the trail system.

Egelhoff continued that they would also be looking to develop partnerships with employers as well as others that are involved with skiing now to capitalize the funding for snowmaking. Those are the primary goals that would be set in the next several years and Egelhoff acknowledged that these are aggressive goals but he felt they are achievable and noted that they have been accomplished in other areas. His group is inclusive and is interested in forming these partnerships as part of their development and outreach. They feel like they have a base of a group of volunteers and he felt that they definitely have something to offer the County.

Vander Leest asked what Egelhoff was looking for from the Committee and the response was that at this point this is a discussion so the Committee understands where they are going and the Committee can put a face to the concept of where they are going in the future. Hartman offered to answer any questions the Committee may have. He stated that in the next couple of months the plan would be to bring before the Committee an MOU similar to what was done with the Zoo Society for review by the Committee.

Egelhoff provided the Committee with several handouts, copies of which are attached.

Motion made by Supervisor Campbell, seconded by Supervisor Van Dyck to return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Motion made by Supervisor Campbell, seconded by Supervisor Hoyer to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

13. Parks Division - Assistant Director's Report.

Assistant Park Director Doug Hartman stated that they are now done with the first gun hunt with the new rifle laws in place with no complaints from land owners although there were a number of questions prior to the hunt. There are still some surrounding communities that are looking at going to shotgun only rather than rifles which would be contradictory to what the DNR has stated and he felt it would be a good idea to go through this process with the community. Hartman noted that the County can restrict the type of firearms if there are defined public safety reasons to do so.

Hartman also reported that staff is now being diverted to the Highway Department as has been done in the past. Parks are being winterized and they are starting to get the ski trails in order. Hartman also stated that the rifle range was successful and they met their budget and he noted that there was an increase in fees at the range.

Hartman concluded his report by indicating that this is his last meeting with the Committee as he will be retiring at the end of the year after 28 years with Brown County. The Committee wished him well in his retirement and Campbell indicated that she cannot recall anyone more professional to work with than Hartman.

Motion made by Supervisor Van Dyck, seconded by Supervisor Katers to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

14. NEW Zoo Budget Status Financial Report for October, 2013.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

15. Budget Adjustment Request (13-107) Category 5: Increase in expenses with offsetting increase in revenue.

Motion made by Supervisor Hoyer, seconded by Supervisor Katers to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

16. Budget Adjustment Request (13-121) Category 5 – Increase in expenses with offsetting increase in revenue.

**Motion made by Supervisor Katers, seconded by Supervisor Van Dyck to approve. Vote taken.
MOTION CARRIED UNANIMOUSLY**

17. Operations Report for October, 2013.

- i. Admissions, Revenue, Attendance Report.
- ii. Gift Shop, Mayan Zoo Pass Revenue Report.

Neil Anderson also provided November numbers, a copy of which are attached. He indicated that they did offer free admission to Veterans and their families on Veterans Day but the weather was not very cooperative, however, they did have 14 Vets visit the Zoo. They are also done with their Black Friday sale in the gift shop and they are winding down and preparing for their Holiday Fest.

Van Dyck stated that when looking at admission from 2011 to 2013 he assumed that the increase was due to an increase in ticket prices. With regard to attendance, Van Dyck stated that it appears to be down about 8 percent. Anderson stated that they had a rough Spring and a rough October weather wise. He noted that they did have about 15,000 attendees for Zoo Boo. Anderson stated that they should conclude the year with an increase in the fund balance. Anderson also stated that ground breaking for the new animal hospital will take place on December 16.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

18. NEW Zoo Education & Volunteer Programs Report.

Anderson noted that they had 858 volunteers for Zoo Boo and over 3,000 volunteer hours were put into the event.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

19. Zoo Animal Collection Report for November, 2013.

Anderson stated that they currently have several penguins on eggs and they have also had a transfer of red panda females.

Motion made by Supervisor Katers, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

20. Zoo Activity/Director's Report.

Anderson provided the Committee with a handout regarding their Holiday Fest which will be held on December 13 and 14. The highlight of this will be Santa arriving at the Zoo by Eagle III helicopter.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Golf Course

21. Budget Status Financial Report for October, 2013.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

22. **Closed Session: Consideration of the negotiations and bargaining of the Golf Pro contract. Pursuant to Wis. Stat. §19.85(1)(e) for deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session.**

No closed session was necessary.

23. **Closed Session: Consideration of the negotiations and bargaining of the Clubhouse Restaurant contract. Pursuant to Wis. Stat. §19.85(1)(e) for deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session.**

No closed session was necessary.

24. **Open Session: Consideration and possible decision on the Golf Pro contract.**

Director of Administration Brent Miller provided an overview of this contract. He stated that this is a three year contract with the option for a three year renewal. The major change is that the golf pro shall manage the golf cart fleet provided by the County at the golf course. The retainer has also increased from \$18,000 to \$30,000. The pro can receive incentives on any outings over 60 players. The difference in the way this contract is structured from the last contract is that it should result in about \$75,000 to the good.

With regard to the retainer, Vander Leest noted that there is no provision for if the pro should leave before the end of the year that the retainer would be prorated and returned to the County. Miller was not aware of any clause of that nature in the contract and Vander Leest felt it was important to add. Miller agreed and stated he will talk to Corporation Counsel in this regard.

Van Dyck assumed that the remainder of the contract language was standard language and Miller stated that it was, with the exception of the changes mentioned above. With regard to the golf cart fleet, Van Dyck asked if it would be appropriate to change the language with regard to having to be 18 to drive a golf court. He felt that if a person was licensed to drive a car they should also be able to drive a golf court. Vander Leest stated that this was a liability issue and should not be changed.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck that if the contract were to end before the year was over the pro would have to return a prorated portion of the retainer to the County. Vote taken. MOTION CARRIED UNANIMOUSLY

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to approve as amended. Vote taken. MOTION CARRIED UNANIMOUSLY

25. **Open Session: Consideration and possible decision on the Clubhouse restaurant contract.**

Miller stated that there were three things to highlight. This lease is for \$60,000 with a three year option to increase to \$65,000. The tenant shall be responsible for 75% of all utilities as well as 75% of all paper products and any false alarm fees. Other than these changes, the contract remains the same as the previous contract.

Vander Leest noted that the County tried to find other restaurateurs through the RFP process and none came forward as being interested. The current restaurateur has been at the golf course for the

past 10 years. Vander Leest continued that previously the golf course used to get a percentage of sales and there were issues with the system and voided tickets and other issues and that was all brought through an audit. Vander Leest felt that doing this on a base amount as this contract calls for is a good way to handle this.

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to approve. Vote taken.
MOTION CARRIED UNANIMOUSLY**

26. Superintendent's Report.

**Motion made by Supervisor Campbell, seconded by Supervisor Hoyer to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Resch Centre/Arena/Shopko Hall

27. Complex Attendance for the Brown County Veterans Memorial Complex.

**Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck, to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Other

28. Audit of bills.

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to pay the bills. Vote taken.
MOTION CARRIED UNANIMOUSLY**

29. Such other matters as authorized by law.

None.

30. Adjourn.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to adjourn at 7:40 pm.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,

Therese Giannunzio
Recording Secretary



Our Mission

Providing trusted information and resources to connect people, ideas and community.

Enhance Education for Children

Support Economic Development

Provide a Third Place to Engage the Community

Foster Cultural and Diversity Awareness

Our Priorities

How do we meet our mission and priorities?

Facilities

Technology

Staff

Collection

Communication

Financial Resources

Our Goals

Improve school and reading readiness for young children.

Spark interest in reading and learning for children of all ages.

Help at-risk readers maintain or improve the reading ability they build in school.

Give parents and caregivers tools and techniques for helping children succeed.

Help adults for whom English is a second language improve their communication skills.

Provide resources for adults to improve computer skills needed in the workplace.

Serve people who visit our community as tourists.

Make meeting rooms and information resources available to businesses and professionals.

Ensure that all residents know the Library provides a good return on tax and donation investment.

Provide a free, welcoming space where individuals can relax and reflect.

Provide a space where individuals can learn and share ideas in a neutral, pressure-free learning environment.

Provide space for social groups and the community at-large to engage and interact.

Ensure that all members of our community feel welcomed, valued and respected at the Library.

Model Inclusiveness by learning and providing information about our diverse population.

Enhance Education for Children

Almost a quarter of Brown County third graders do not read at grade level, below the state average. We know that third grade reading proficiency is essential for later school success, and we also know that literacy skill-building begins at birth. The Brown County Library enhances educational success by improving school and reading readiness for young children, helping at-risk readers maintain or improve the reading ability they build in school by providing encouragement for summer reading, sparking interest in reading and learning for children of all ages, and giving parents and caregivers tools and techniques for helping children succeed.

Support Economic Development

The health of Brown County's economy is related to having a fully employed workforce. The Library can help people overcome barriers to employment by providing resources for adults to improve basic computer skills needed in the workplace, and for those for whom English is a second language to improve their communication skills. The Library gives direct support to local businesses and professionals by making meeting rooms and information resources and research expertise available to them. We also support the local economy by serving tourists who visit our community, and we invest in members of our community by making library resources and services freely available to all.

Provide a Third Place to Engage the Community

The term *Third Place* describes an informal community gathering place other than home, or the school or workplace, where social interaction can thrive. A healthy society includes accessible third places where people can experience being part of a community, engage with their neighbors and share ideas. Our libraries provide these free, welcoming spaces where community members can relax and reflect, where individuals can learn, be stimulated and share ideas within a neutral, pressure-free learning environment, and where social groups and the community at-large can engage and interact.

Foster Cultural and Diversity Awareness

While diversity in Brown County continues to grow and enrich the community with new ideas and knowledge, public perception of the influence diversity has on our community is becoming more negative. The Brown County Library fosters a positive perception of diversity by ensuring that all members of our community feel welcomed, valued and respected at the Library. Our staff models inclusiveness by learning about and providing information about our diverse population.

Ed & Rec Committee

Thursday, Dec 5, 2013

CENTRAL LIBRARY PROJECTS UPDATE

Arch Flash Study

Approvals: PD&T and County Board approvals not required
Budget: \$26,000
Low bid: \$8,750
Scope: Inspect electrical equipment for condition, function and arch flash potential
Contractor: Raasch Engineers & Architects, Green Bay
Status: 100% Complete. Four-hour arc flashing staff training was completed on Nov 14, 2013.

Elevator Modernizations

Approvals: Have PD&T and County Board approvals
Budget: \$648,000
Low bid: \$323,450
Scope: Replace controllers, power units, door operation, signal fixtures and hydraulic cylinders
Contractor: Schindler Elevator
Status: First elevator (of three) is 100% complete, state inspected and back in use. Overall the project is approximately 85% complete (including Schindler administrative tasks), with the second elevator modernization approximately 40% complete.

Various Power & Lighting Projects (to address safety)

Exit Signage	\$9,680
Exterior Emergency Lighting	\$9,740
Exterior Lighting Modifications and Upgrades	\$48,680
Interior Emergency Lighting	\$8,580
Emergency Power Transfer Switch Design	\$17,690

Approvals: Will need PD&T and County Board approvals and a signed contract
Total Budget: \$94,370
Low bid: \$ TBD
Scope: Varies
Contractor: TBD
Status: Boldt is finishing construction documents for bidding. Anticipate posting these projects for bidding as one bid package on Dec 18.

FUNDRAISING PROGRAM

The 2013-2014 winter will mark the 5th year of Bay Nordic. We are excited to begin our expanded programming and promote our community based ski activities for families in the area.



www.baynordic.org

The Mission of Bay Nordic

Support the collective interests of the Northeast Wisconsin ski community by emphasizing an active life style for youth, families, and individuals through Nordic skiing within the community.

Develop lifelong fitness habits and have fun!

2013 Season Vision

- * Expand program to include adventure and racing programs and establish framework for adult programming and community outreach.
- * Private and Corporate donation or grants totaling \$20,000 to purchase additional equipment for the youth programs.
- * Begin working relationship with Brown County Parks as "Friends of the Reforestation Camp." We have recently executed an agreement with the County for exclusive usage of the Pines building during the winter months!

Corporate and Private Donations in any amount that help us reach our goals are greatly appreciated. Your donations go far in helping establish a community club that promotes lifelong fitness, healthy activities, and winter sports. We are a 501(c)3 tax-exempt organizations under Federal tax code. To Support the Program Please contact us at baynordicski@gmail.com.

ACCOMPLISHMENTS & VISION

Over 160 kids in 2012!

Private and corporate donations from the local community are used to purchase additional equipment including skis, boots, and poles. Rental to members is at a minimal cost to encourage families to introduce their kids to the sport without the initial substantial investment in equipment.

Club revenue is generated from membership fees, grants, and donations. All money generated is invested directly back into the club for equipment costs, membership benefits for the kids (hats, racing medals), insurance, and dues. All club operations are by volunteers including officers, coaches, and helpers.

2014-2016 Vision

Expand "Friends" partnership with the Reforestation Camp to include management and grooming of the ski trails.

Development of a lighting project for night skiing and installing snowmaking capabilities on the trail.

Community involvement for Wellness Programs incorporating Nordic Skiing.

Please contact us at
baynordicski@gmail.com
with any questions.

2013 SEASON

The 2013-2014 winter will mark the 5th year of Bay Nordic. We are excited to begin our expanded programming and promote community based ski activities in the area.



www.baynordic.org

About Us

Bay Nordic operates as 501(c)3 organizing serving the Northeast Wisconsin ski community. We began in 2009 as a youth program and expanded in 2013 to build a program that brings together all the various ski groups in the area and helps expand skiing as an activity of choice for many new families!

Our emphasis is the expansion of youth opportunities, family activities, and ensuring the long-term success of Nordic skiing in the region through community outreach and support of local trail systems.

Our Programming

YOUTH PROGRAM - Our successful 3 to 12 year old youth program will continue to introduce kids to skiing.

ADVENTURE PROGRAM - Designed for Middle/High School aged kids that are new to the sport or wish to pursue skiing as a health-lifestyle choice without competition.

MIDDLE SCHOOL/HIGH SCHOOL RACE TEAM - Designed for Middle/High School aged kids that want to be introduced to racing or wish to pursue racing at a high level.

MASTERS AND FAMILY PROGRAM - Opportunities for adults to learn to ski, train with other adults, or join our social activities.

COMMUNITY OUTREACH - Focused on trail system support and development, fundraising, and wellness programs. Working to ensure long-term success of Nordic skiing and improve the skiing infrastructure in the area.

WHAT TO EXPECT

All abilities are welcome!

The youth programs are for ages 3 to 18.

Activities are available for all levels of skiers. Whether you are a beginner or a competitive high school skier, we have a program that can fit your ability. Equipment will be available through our membership and rental programs.

We will be scheduling at least 5 to 6 dates for the Youth Program this year. Each session will be held at the Brown County Reforestation Camp on a Saturday from 10:00am to Noon.

Key Dates:

MS/HS Race and Adventure Program practices start on October 29

Green Bay YMCA Ski Sale Waxing on November 2-3

Deadline for Youth Program (Ages 3-12) registration is December 1

Adult memberships help support our club vision and all youth programs.

Receive a "Bay Nordic" ski hat with all adult memberships for the 2013-2014 season. Additional details are available at www.baynordic.org.

Like us on facebook

Please contact us at
baynordicski@gmail.com
 with any questions.

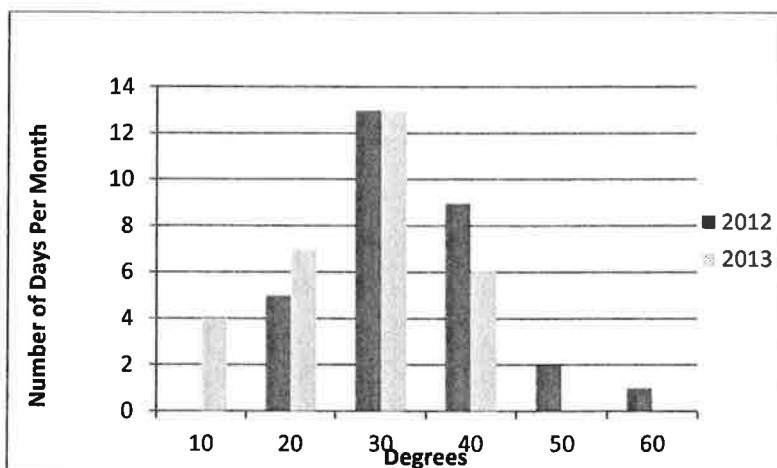
NEW Zoo Operations Report: November 2013

Average Temperature recorded at the zoo in November 2013 = 32°F

4 days in the teens, 7 in the 20's, 13 days in the 30's and 6 days in the 40's

Average Temperature recorded at the zoo in November 2012 = 38°F

5 days in the 20's, 13 in the 30's, 9 in the 40's, 2 in the 50's and 1 day in the 60's



Lowest temperature for period in 2012: 24°F. Highest Temp: 60°F

Lowest temperature for period in 2013: 18°F. Highest Temp: 47°F

November

- Veterans Day landed on a cold and rainy Monday this year, but 14 Vet's and their families enjoyed free admission that day.
- The "winterization" of the Zoo was completed. Carousel, Vending, Soda Machines and the Train were prepared for the winter months. Maintenance prepared the animal exhibits as required for colder weather
- Black Friday sale took place on November 29th. Sales were down on that day from 2012, but total gift shop sales for the month were identical to 2012.
- A birthday party was held at the NEW Zoo.
- Attendance was down vs. the same month in 2012.
 - Sales in the Mayan increased by \$489 over November 2012.
 - Sales in the Gift Shop matched 2012 Nov. numbers - and the Per Cap increased.
- Expenses for Zoo Boo 2012 and 2013 are the almost identical. The slight increase was due to a larger number of hayrides taken that are charged to us by the vendor.
- Below are final financial numbers for Zoo Boo 2012.

	Cost 2012	Income	Total 2012	Cost 2013	Income	Total 2013
Totals	-\$38,930.83	\$130,960.59	\$92,029.76	-\$40,275.13	\$143,085.65	\$102,810.52

Day	Date	Gift Shop	Concessions	Admissions	Vending	Zoo Pass	Adopt/ zoomobile	Donation	Cons. Fund	Misc	Special Event	Gift Certificate	Attend.	Temp	Weather
Fri	1	88.92	66.48	295.00	48.31	-	-	-	5.00	-	-	-	71	41	3
Sat	2	292.55	214.81	732.00	78.67	64.00	-	-	-	3.80	-	-	204	44	2
Sun	3	277.64	222.78	1106.00	171.55	-	-	-	-	3.80	-	-	292	32	1
Mon	4	56.48	43.08	174.00	36.19	64.00	-	-	-	1.90	-	-	43	43	2
Tue	5	1-3.85	34.37	226.00	83.88	167.00	-	-	-	1.90	50 +24.00	-	68	47	2
Wed	6	-	23.86	-	19.91	-	-	-	-	-	-	-	0	34	3
Thu	7	-2.72	142.13	594.00	42.65	-	-	-	-	-	-	-	151	38	1
Fri	8	95.41	429.00	562.00	27.47	10.00	35.00	-	-	1.90	5 -24.00	20.00	123	34	2
Sat	9	139.62	193.43	712.00	130.82	-	45.00	-	5.00	1.90	-	-	181	26	2
Sun	10	178.02	123.61	308.00	58.76	64.00	-	-	-	-	-	-	0	38	1
Mon	11	-	32.04	30.00	11.84	-	-	-	-	-	-	-	22	36	2
Tue	12	21.84	16.79	36.00	20.85	-	-	-	-	-	-	-	9	24	1
Wed	13	-0.24	1.74	12.00	19.43	-	-	-	-	-	-	-	0	27	1
Thu	14	61.33	40.70	37.00	17.79	64.00	-	-	-	-	-	-	14	36	2
Fri	15	82.89	77.24	264.00	82.54	64.00	-	-	-	3.80	2 296.00	-	99	40	1
Sat	16	233.20	43.19	292.00	150.47	-	22.00	-	-	-	-	-	95	40	2
Sun	17	-	37.46	16.00	12.32	-	-	-	-	-	-	-	8	36	3
Mon	18	-	7.61	24.00	10.27	64.00	-	-	-	-	-	-	5	32	2
Tue	19	29.11	9.24	72.00	22.27	64.00	-	-	-	-	-	-	10	33	1
Wed	20	7.16	43.82	54.00	12.71	235.00	-	-	-	-	-	-	13	36	2
Thu	21	28.11	28.25	30.00	11.84	54.00	-	-	-	1.90	-	-	11	39	2
Fri	22	9.62	26.83	18.00	6.08	123.00	215.00	-	-	-	-	-	14	29	1
Sat	23	79.04	55.03	154.00	28.11	-	20.00	-	-	-	25.00	-	33	18	1
Sun	24	130.84	98.35	98.00	11.84	187.00	-	-	-	-	-	-	40	18	1
Mon	25	8.11	3.87	52.00	10.81	1053.00	315.00	-	-	-	5 610.00	-	13	30	2
Tue	26	35.46	12.72	48.00	21.32	384.00	1 680.00	-	-	-	-	-	15	28	2
Wed	27	7.30	88.22	80.00	15.09	162.00	35.00	-	-	-	-	-	33	18	1
Thu	28	-	44.90	44.00	8.53	-	-	-	-	-	-	-	9	24	2
Fri	29	281.49	35.54	214.00	39.81	113.00	-	-	-	-	-	-	56	18	1
Sat	30	1.99	91.71	296.00	33.50	123.00	-	-	-	-	-	-	112	27	2
Sun	31	-	-	-	-	-	-	-	-	-	-	-	0	0	0
Total		\$ 2,392.94	\$ 2,288.80	\$ 6,580.00	\$ 1,225.93	\$ 3,075.00	\$ 2,367.00	\$	\$ 10.00	\$ 20.90	\$ 63,909.00	\$ 20.00	1,752	32	2

Weather 1 = Sunny 2 = Overcast 3 = Rain 4 = Snow

Volunteers

Total Attendance

1752

Admission 5 plus Zoo Boc Spec Events
received in November for October

\$ 70,364.00

NEW ZOO
ADMISSIONS REVENUE ATTENDANCE
2013 REPORT
2011, 2012, 2013

ATTENDANCE

MONTH	2011	2012	2013
January	592	1,478	999
February	1,240	2,705	861
March	4,112	16,576	5,989
April	16,835	27,117	10,499
May	34,741	37,257	37,075
June	43,321	38,457	43,835
July	40,042	31,800	38,029
August	48,792	39,342	41,427
September	15,637	17,907	18,024
October	31,148	25,959	19,672
November	2,693	2,604	1,752
December	1,949	1,245	0
TOTAL	241,102	242,447	218,162

ADMISSION & DONATIONS

MONTH	2011		2012		2013		2011		2012		2013	
	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	(-)/(+)	CAP	PER	CAP	PER	CAP
January	1,239.00	389.55	2,544.25	499.00	1,520.87	53.76	(1023.38)	\$2.09	\$1.72		\$1.52	
February	2,506.00	429.78	4,438.00	227.35	1,517.10	-	(2920.90)	\$2.02	\$1.64		\$1.76	
March	9,465.00	83.95	57,832.00	5.00	16,111.68	89.46	(41720.32)	\$2.30	\$3.49		\$2.69	
April	33,618.40	-	70,708.04	1,063.92	40,458.27	106.03	(30249.77)	\$2.00	\$2.61		\$3.85	
May	100,768.40	515.18	139,311.23	479.48	135,610.19	259.08	(3701.04)	\$2.90	\$3.74		\$3.66	
June	122,512.42	526.74	155,736.01	479.34	167,307.94	847.96	11571.93	\$2.83	\$4.05		\$3.82	
July	123,122.83	616.58	134,766.05	912.97	155,324.26	408.00	20558.21	\$3.07	\$4.24		\$4.08	
August	141,956.40	547.61	160,778.75	474.79	164,161.23	680.83	3382.48	\$2.91	\$4.09		\$3.96	
September	50,013.28	791.07	71,549.06	1,280.76	67,574.00	-	(3975.06)	\$3.20	\$4.00		\$3.75	
October	36,991.97	469.46	68,375.30	1,463.47	70,718.00	519.88	2342.70	\$1.19	\$2.63		\$3.59	
November	7,318.45	186.05	7,498.02	288.06	6,580.00	-	(918.02)	\$2.72	\$2.88		\$3.76	
December	4,801.73	271.41	4,052.72	25.00	-	-		\$2.46	\$3.26			
TOTAL	\$634,313.88	\$4,827.38	\$877,589.43	\$7,199.14	\$826,883.54	\$2,965.00	(46653.17)	\$2.47	\$3.19		\$3.31	

NEW ZOO
GIFT SHOP, MAYAN
700 PASS REVENUE

2013 REPORT

2011, 2012, 2013

					2011	2012	2013
					PER	PER	PER
Paws & Claws					CAP	CAP	CAP
Gift Shop	2011	2012	2013	(-)/(+)			
January	\$ 850.64	\$ 1,039.73	\$ 1,055.77	\$ 16.04	\$1.44	\$0.70	1.06
February	\$ 1,813.73	\$ 2,590.76	\$ 1,251.19	\$ (1,339.57)	\$1.46	\$0.96	1.45
March	\$ 4,436.34	\$ 17,393.87	\$ 6,410.95	\$ (10,982.92)	\$1.08	\$1.05	1.07
April	\$ 12,644.60	\$ 25,425.46	\$ 13,203.95	\$ (12,221.51)	\$0.75	\$0.94	1.26
May	\$ 36,626.74	\$ 40,899.61	\$ 39,997.32	\$ (902.29)	\$1.05	\$1.10	1.08
June	\$ 44,855.32	\$ 42,680.43	\$ 47,174.03	\$ 4,493.60	\$1.04	\$1.11	1.08
July	\$ 46,882.07	\$ 42,478.70	\$ 45,434.44	\$ 2,955.74	\$1.17	\$1.34	1.19
August	\$ 50,252.33	\$ 40,950.79	\$ 44,070.13	\$ 3,119.34	\$1.03	\$1.04	1.06
September	\$ 15,149.13	\$ 16,563.22	\$ 16,987.95	\$ 424.73	\$0.97	\$0.92	0.94
October	\$ 18,782.65	\$ 11,876.10	\$ 11,447.06	\$ (429.04)	\$0.60	\$0.46	0.58
November	\$ 3,733.23	\$ 2,394.31	\$ 2,392.94	\$ (1.37)	\$1.39	\$0.92	1.37
December	\$ 3,659.67	\$ 2,434.19	\$ -		\$1.88	\$1.96	
TOTAL	\$ 239,686.45	\$ 246,727.17	\$ 229,425.73	\$ (14,867.25)	\$ 1.15	\$ 1.04	\$ 1.10

					2011	2012	2013
					PER	PER	PER
Mayan					CAP	CAP	CAP
Taste of Tropic	2011	2012	2013	(-)/(+)			
January	\$ 974.96	\$ 1,739.60	\$ 1,437.87	\$ (301.73)	\$1.65	\$1.18	\$1.44
February	\$ 1,677.23	\$ 2,909.96	\$ 1,376.70	\$ (1,533.26)	\$1.35	\$1.08	\$1.60
March	\$ 4,831.74	\$ 19,988.69	\$ 4,238.14	\$ (15,750.55)	\$1.18	\$1.21	\$0.71
April	\$ 13,908.56	\$ 31,085.05	\$ 12,214.97	\$ (18,870.08)	\$0.83	\$1.15	\$1.16
May	\$ 33,326.69	\$ 40,333.93	\$ 38,989.01	\$ (1,344.92)	\$0.96	\$1.08	\$1.05
June	\$ 47,807.81	\$ 47,150.95	\$ 51,184.40	\$ 4,033.45	\$1.10	\$1.23	\$1.17
July	\$ 52,190.85	\$ 51,853.30	\$ 48,408.14	\$ (3,445.16)	\$1.30	\$1.63	\$1.27
August	\$ 57,760.72	\$ 52,829.77	\$ 54,204.81	\$ 1,375.04	\$1.18	\$1.34	\$1.31
September	\$ 19,539.45	\$ 28,950.70	\$ 22,329.62	\$ (6,621.08)	\$1.25	\$1.62	\$1.24
October	\$ 25,618.50	\$ 16,577.99	\$ 17,184.31	\$ 606.32	\$0.82	\$0.64	\$0.87
November	\$ 2,972.94	\$ 2,776.76	\$ 2,288.80	\$ (487.96)	\$1.10	\$1.07	\$1.31
December	\$ 2,594.06	\$ 1,697.51	\$ -		\$1.33	\$1.36	
TOTAL	\$ 263,203.51	\$ 297,894.21	\$ 253,856.77	\$ (42,339.93)	\$1.17	\$ 1.21	\$1.19

ZOO PASS							
MONTH	2011	2012	2013	(-)/(+)			
January	\$ 1,385.00	\$ 1,872.00	\$ 2,538.00	\$ 666.00			
February	\$ 2,485.00	\$ 2,878.00	\$ 2,431.00	\$ (447.00)			
March	\$ 8,042.00	\$ 20,763.00	\$ 11,066.00	\$ (9,697.00)			
April	\$ 21,614.00	\$ 20,150.00	\$ 19,401.00	\$ (749.00)			
May	\$ 24,232.00	\$ 14,759.00	\$ 25,115.00	\$ 10,356.00			
June	\$ 20,412.00	\$ 16,591.00	\$ 20,309.00	\$ 3,718.00			
July	\$ 12,127.00	\$ 12,066.00	\$ 13,361.00	\$ 1,295.00			
August	\$ 10,538.00	\$ 10,579.00	\$ 8,702.00	\$ (1,877.00)			
September	\$ 5,341.00	\$ 6,022.00	\$ 6,526.00	\$ 504.00			
October	\$ 5,036.00	\$ 2,390.00	\$ 3,255.00	\$ 865.00			
November	\$ 5,802.00	\$ 5,102.00	\$ 3,075.00	\$ (2,027.00)			
December	\$ 10,079.00	\$ 10,336.00	\$ -				
TOTAL	\$ 127,093.00	\$ 123,508.00	\$ 115,779.00	\$ 2,607.00			

NEW ZOO

Brown County

4418 REFORESTATION ROAD
GREEN BAY, WISCONSIN 54313

FOR IMMEDIATE RELEASE



ANDY ANDERSON

OPERATIONS MANAGER
(920) 434-7841
anderson_ak@co.brown.wi.us

The NEW Zoo's "Holiday Fest" Returns!

The NEW Zoo will be hosting its annual Holiday Fest on December 13th and 14th. *

Santa is stopping by the NEW Zoo on December 13th and 14th. You can let him know what is on your Christmas wish list – and make sure you are on his "nice" list! Santa will be on-site on Friday and Saturday evening from 5 p.m. to 8 p.m. In addition, you can stop by the Mayan Restaurant from 8 a.m. to 12 p.m. and have **Breakfast with Santa** on Saturday morning. Enjoy *all you can eat* pancakes and porkies. The price is just \$6 for adults (ages 16 and up) and \$4 for children and seniors, in addition to zoo admission.

Take a **horse-drawn wagon ride** through the woods from 5 p.m. to 8 p.m. both nights. The ride is just \$3 per person and will operate as weather permits. After your "sleigh ride", warm up in the Mayan Restaurant with a hot beverage. Don't forget to stop by the Education & Conservation Center to get up-close and personal with our penguins by meeting some of our live animal ambassadors and join in the Ed"Zoo"ncational fun!

Check out our **Paws and Claws Gift Shop** and take advantage of saving 50% off all plush animals, toys and NEW Zoo apparel. This sale runs on the 13th and 14th only and does not include discounts on admission or Zoo Pass purchases.

The N.E.W. Zoological Society will also have a table set up in our Education & Conservation Center with some "AWESOME" Brick & Bench Specials and hot apple cider while supplies last!



**(Regular zoo admission is required for this event, with the exception of the gift shop.)*

NEW Zoo admission fees are: Adults: \$6.00, Children (ages 3-15) & Seniors (62 and older): \$4.00, and Children 2 and under: Free

Winter hours are 9 a.m. to 4 p.m.

Additional information about the zoo, including upcoming events, can also be found on our website at www.newzoo.org



Become a fan online at .../NEWZooGB:



The NEW Zoo is an always new, natural adventure that promotes recreation, education and conservation through encounters with live animals.

The NEW Zoo is one of only six AZA accredited zoos in the country that does not receive local or regional public tax support for its annual operations.